Competition e-learning
Introduction

With increased regulatory pressure and a greater need to demonstrate individual and corporate compliance, e-learning can play a vital role in delivering competition risk management training to help identify problems and instil a culture of compliance within your organisation.

Our course

Our competition e-learning course delivers commercial and practical risk management training through the following three modules:

> **Contact with Competitors** – identifies the key risks when dealing directly with your competitors, including clear ‘blacklisted’ conduct – cartels – and more nuanced and complex areas such as the exchange of commercially sensitive information. The programme draws on real life scenarios to show how to avoid problems.

> **Abuse of Dominance** – identifies the factors that determine dominance and provides practical measures to ensure that businesses with strong market positions can achieve their commercial goals, without breaking competition laws.

> **Dawn Raids** – using a series of interactive role-playing scenarios, this module shows learners how to deal effectively with a dawn raid carried out by competition investigators.

Key benefits of e-learning:

> an economic way of training large/geographically diverse audiences;
> highly effective at engaging learners and bringing the law to life;
> quick to roll-out and easy to update centrally;
> can be fitted around user needs and schedules and revisited as required;
> results and take-up can be measured and used to evidence successful learning.

Why choose our course?

> **Premium legal content** – our course combines the market leading expertise of our competition practice, with the extensive experience of our Blue Flag e-learning team to deliver the highest quality training.

> **Practical guidance** – training is provided within a commercial context, with supporting practical advice and real-life examples to give learners the guidance they need to comply with competition laws.

> **Effective design and technology** – our course is very simple to navigate and combines the right mix of text, imagery, audio, animation, video and assessments to deliver a highly interactive and effective learning experience.

> **A tailored approach** – we tailor course content and design to fit with your industry sector, business and specific training requirements. We also encourage you to personalise key areas of the course to increase its effectiveness.

> **A global offering** – our course has been designed for a global audience and is available in multiple languages. We also have the global reach to ensure that the legal content reflects local rules and regulations in specific jurisdictions and to support you in rolling out the course.

> **Measurable results** – our course complies with market standard tracking software. It can be integrated with almost any Learning Management System to track usage/assessment scores and evidence successful learning.

> **Excellent value for money** – we offer our course at competitive rates and on a global licence, which allows for an unlimited number of users.

> **Dedicated support** – our competition practice and specialist Blue Flag e-learning team will guide you through the process of customising and implementing your course.

“**Our competition e-learning course provides a truly global solution to the challenge of competition compliance training**”

Nicole Kar
Partner, Linklaters LLP
Examples of the course

**Customisable design**
Logo, course colour palette and function buttons can be matched to your brand guidelines.

**Global appeal**
Universal graphics used to give the course a global appeal.

**Useful resources**
A range of useful tools (e.g. help menu, glossary, zoom etc.) and links to supporting materials.

**Varied learning experience**
Modern animations engage learners and bring the law to life.

**Interactive assessments**
Mini-assessments reinforce key learning points.

**Clear learner instructions**
Learners guided through the course at every stage.
Real life examples
Video extracts show the real life consequences of non-compliance

Constructive feedback
Feedback supports the learning process rather than simply stating “right” or “wrong”

Intuitive navigation
Clear menus and navigation buttons help learners complete the course

Visually interesting
Graphics used to enhance the learning experience

Optional voiceovers
Voiceovers available throughout the course to vary the mix of media
Our tailored approach

We offer you the opportunity to tailor our course to meet your exact requirements. Our aim is to ensure that the course is an integral part of your compliance programme and that it is relevant to your learners.

How can you tailor the course?

1. Select course modules
   Our course is made up of three independent modules: Contact with Competitors, Abuse of Dominance and Dawn Raids. Depending on your requirements, you can decide to roll out one, two or all three of these modules.

2. Decide on language/jurisdictional requirements
   Our course is available off-the-shelf in a number of languages and can be translated into any other language. We are also able to ensure that the legal content of the course reflects the local rules and regulations in specific jurisdictions around the world.

3. Adapt the course to your sector
   Using our understanding of your industry sector, we can work with you to ensure that the content of the course is as relevant as possible and accurately reflects industry scenarios. Typically, this will involve adding new sector specific case studies, imagery and Q&As.

4. Customise the course for your business
   We encourage you to create your own course welcome/closing pages to highlight your company’s commitment to regulatory compliance, the importance of training and to integrate the course with your wider compliance programme. It is also possible re-brand the course to achieve your internal ‘look and feel’, include actual company experiences and link to your policies, procedures and key contacts.

5. Integrate the course with your learning environment
   We will ensure that our course works in your learning environment. Our course is designed to comply with market standard tracking software (SCORM/AICC) and so it can be integrated with almost any Learning Management System. Alternatively, we can provide the course with a tracking system or build in a self-completion certificate.

Contact us

If you would like more information about our competition e-learning course or to request a demonstration or free trial, please speak to your usual Linklaters contact or alternatively please contact:

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