More activism

The increase in shareholder activism is now a transatlantic phenomenon.

80% Increase in ACTIVIST actions since 2010
62% Increase in ACTIVIST actions since 2010

More activists

More activists than ever are chasing the same universe of targets.

Bigger targets

Activists have stepped up their investments in mid and large-cap companies by 129% since 2010.

Activists objectives

Successful: 89
Partially Successful: 26
Unsuccessful: 22

Assertive tactics

Activists are focused on changes in board composition.

How will you respond?

Appropriate dialogue and engagement can achieve better outcomes when dealing with activists.

Actions by industry 2010

2013 YTD

Actions by industry

Note (1): Other includes: Industrial Goods 6%, Basic Materials 4%, Consumer Goods 3%, Utilities 2%, Conglomerates 1%
Note (2): Other includes: Consumer Goods 7%, Conglomerates 2%, Utilities 1%

Activism Rising

Growth of activist community (indexed)